INNOVATION FOR DEVELOPMENT FOUNDATION

HUMAN DEVELOPMENT REVIEW

Social Impact Report | 2025



VOL 02

EBOOK

WE ARE

INNOVATION FOR DEVELOPMENT FOUNDATION



A GOOD+TANK IN MOTION

Index



8 **We are a Good+Tank**
A place where thought translates into real action.



23 **We Identify**
Trends and those who redefine the future.



38 **We Connect**
Consistency between being and doing.



53 **We Recognize**
Leaders of all kinds united by a standard of excellence.



15 **Living Ecosystem**
The year in which thought transforms into an ecosystem.



28 **We Boost**
Debates accessible to all.



50 **We Publicize**
Knowledge.



55 **2025 in Figures**
Connecting knowledge, leadership, investment, training, and action.

INNOVATION FOR DEVELOPMENT FOUNDATION

True leadership stems from service, not station.



IVÁN DUQUE MÁRQUEZ

Co-founder of the Innovation for Development Foundation

If I had to summarize what the Innovation for Development Foundation (I+D) means today in a single word, I would choose community. **A community** of young people who chose to lead; of allies who saw the value of investing in talent and ideas; of experts, entrepreneurs and citizens convinced that knowledge takes on meaning when it is placed in service of others. As I go through the pages of this **Human Development Review**, I see much more than figures, programs, or events: I see a community that decided to build.

When we founded I+D, we wanted to close a gap that has historically limited our ability to transform reality: the distance between ideas and action. With this purpose in mind, we have consolidated our identity as a **Good+Tank**, uniting Thinking with Doing, rigorous reflection with transformative execution. This conviction was present in the ThinkLabs, the Smart Energy Forum, the GoodCamps, and every event that we fostered to bring knowledge closer to decision-makers.

If there is anything we have learned alDNA this path, it is that ideas only reach their true signifi-

INNOVATION FOR DEVELOPMENT FOUNDATION

“The most powerful social innovation is that which achieves a deep coherence between being and doing”

At I+D we weave a living community, boosting the value of young Colombians from throughout the country by connecting them to knowledge, collective capacities, and global



MARÍA JULIANA RUÍZ SANDOVAL

Co-founder of the Innovation for Development Foundation

THE ENGINE BEHIND THE GOOD+TANK

The team behind the purpose

FOUNDERS



María Juliana Ruiz



Iván Duque Márquez



Alejandro Martínez



Claudio Sánchez

STRATEGIC LEADERSHIP



Carolina Salgado
Executive Director



Juan Sebastián Arango
Director of Dreamers & Makers



Ana María Jaramillo
Head of Design and Strategy



Isabel Tafur
Head of Strategic Alliances



Luisa Vélez
Head of Innovation and Education

EXECUTION AND OPERATIONS



Laura Henao
Project Advisor



Nicolás Galeano
Photographer, Producer, and Audiovisual Director



Stephany Taylor
Head of Communications



María Paula Caparroso
Junior Think Tank Coordinator

BOARD OF DIRECTORS



Víctor Muñoz
(President of the Board)



María Paula Correa



Claudio Sánchez



Emilio Archila



Juan Pablo Alvarado
Dreamers & Makers Coordinator



Alejandra Mesa
Operations Coordinator



Alfonso Soler
Accountant

The Good+Tank is the heart and force that connects strategic innovation with execution. We promote action on a daily basis to ensure that knowledge and good ideas can transform into real impact in Colombia's regions.

ADVISORY BOARD

MARÍA JULIANA RUÍZ

IVÁN DUQUE

ALAN H. FLEISCHMANN

CARLOS DÍAZ ROSILLO

ENRIQUE IGLESIAS

FERNANDO CEPEDA ULLOA

GEORGE LOGOTHETIS

JESSICA FAIETA

KAREN CARVAJALINO

LOURDES CASANOVA

LUIS GUILLERMO ECHEVERRI

MARÍA PAULA CORREA

MATTHEW SWIFT

VÍCTOR MUÑOZ

INNOVATION FOR DEVELOPMENT FOUNDATION



“We are not a conventional **Think Tank**

We are a Good +Tank:

An environment where thought becomes real, tangible action for the world.

CAROLINA SALGADO
Executive Director / Innovation for Development Foundation

We are a **GoodTank.**

GOOD PEOPLE

A platform for integration that bridges the gap between thought and action. We are evolving towards a dynamic ecosystem that seeks to accelerate positive transformation under complex circumstances through strategic action and constant social commitment.

OUR DNA

THINK:

Knowledge that activates positive impact

DO:

Boosting leadership



Knowledge that activates positive impact

OUR DNA

THINK:

- **We connect** different fields and perspectives to address the challenges of our country and region.
- **We generate conversations** and analysis to guide actions with rigor.







OUR DNA

DO:

Boosting leadership.

Through

DREAMERS AND MAKERS

We boost and scale up regional impact. We do not only deliver knowledge; we support positive leaders in transforming local realities.



ASSESSMENT IMPACT

"After consolidating the foundations of the **Good+Tank,** we show evidence that theory and practice mutually reinforce each other."

2025: A Living Ecosystem



THE YEAR IN WHICH THOUGHT TRANSFORMS INTO AN ECOSYSTEM

In 2025, the I+D ecosystem matured and transformed our starting intuition into a structured approach, with the ability to scale, through **two inseparable forces:**

2025: A Living Ecosystem



Regional Action





An ecosystem that thinks, acts, and impacts

FROM THOUGHT

TO COLLECTIVE CONVERSATION

TO COLLECTIVE IMPACT

When we Think, we do so with purpose: a clear model, a consistent editorial line, and an identity aligned with our essence as a **Good+Tank.**

Dreamers & Makers was designed as a platform to boost young people who are proven leaders, with real initiatives, ties to their regions, and concrete needs in terms of sustainability, measurement, networks, and personal care.

We are a facilitator of strategic dialogues to:

- Boost ideas
- Connect generations
- And open concrete paths to transform the challenges of our country and region.

We found young leaders with real initiatives and regional understanding, and we gave them:

- Technical tools,
- Strategies for sustainability
- And measurement methodologies necessary to multiply their impact on local realities.

A LIVING ECOSYSTEM

2025 marked our coming of age, a time when our activities took on a defined shape, with a clear structure and an authentic editorial voice.

More than a report, this **manifesto describes our evolution into a vibrant ecosystem.** We ceased to be a mere meeting point to become an organic, intimate, and bold network in constant motion.”

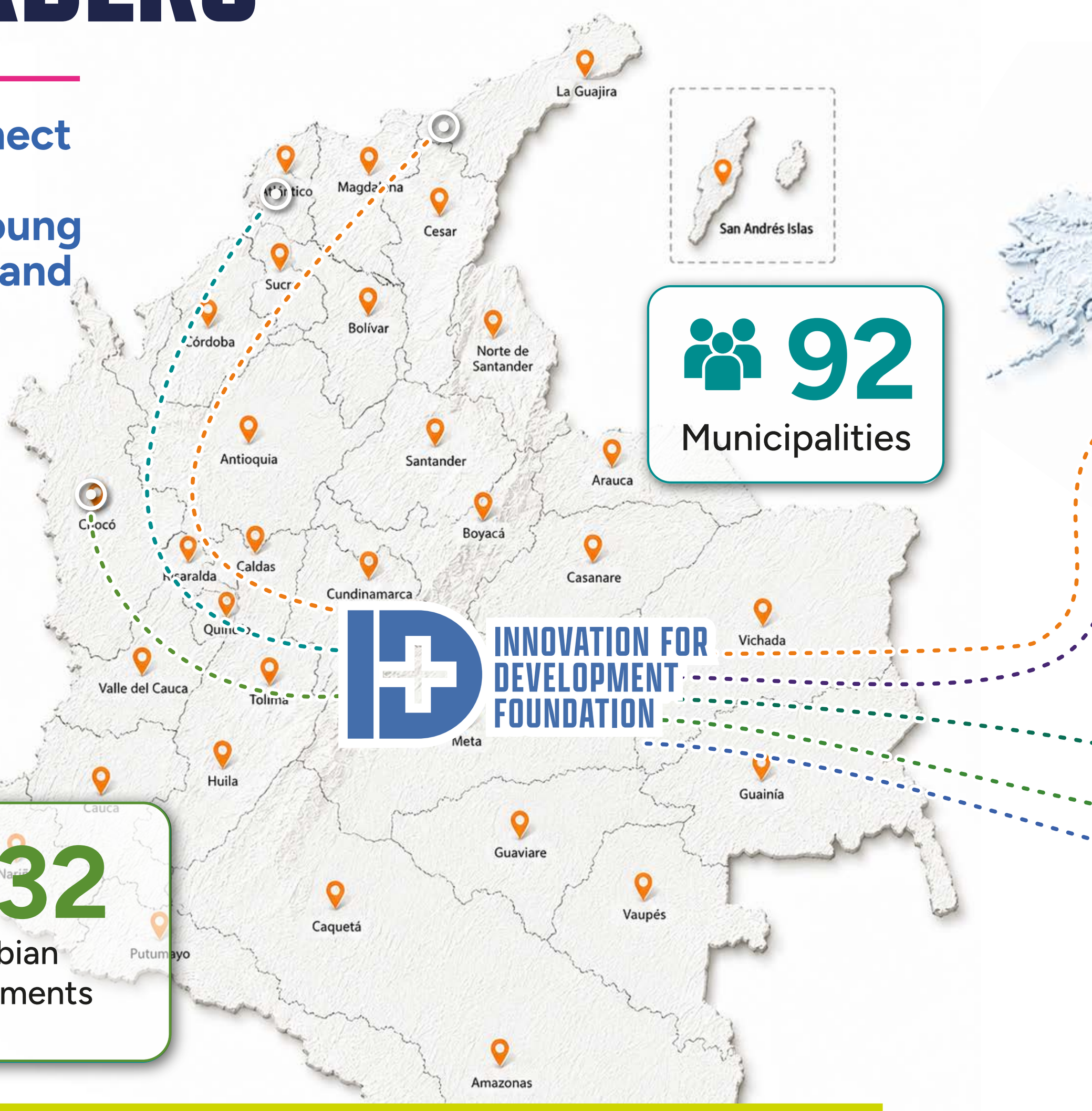

DREAMERS & MAKERS
RED ALUMNI
LEADERS
I+D COMMUNITY
FELLOWS
MENTORS
EXPERTS
JUDGES
SPEAKERS
EXTERNAL CONSULTANTS
OUR INTERCONNECTED ECOSYSTEM
PRIVATE SECTOR
PUBLIC SECTOR
ALLIES
ACADEMIA
NGOs
MULTILATERAL ORGANIZATIONS
GLOBAL ECOSYSTEM

IMPACT BEYOND BORDERS

REGIONAL REACH

Specific Points of Action

We connect regions, boost young leaders, and produce global impact



92
Municipalities

32
Colombian Departments

AN ECOSYSTEM THAT CONNECTS REGIONS WITH THE WORLD

+128
YOUNG DREAMERS & MAKERS

+18
INDIVIDUAL PROJECTS SUPPORTED

+12
LEADERS SUPPORTED THROUGH THE SMART ENERGY FORUM

GLOBAL REACH

Critical Points for Advocacy and Engagement

WASHINGTON D.C.
(U.S.A.)

Advocacy and engagement with multilateral organizations (IDB, IMF, World Bank) and think tanks like the McCain Institute.

NEW YORK
(U.S.A.)

Participation in global platforms like the Concordia Summit and Milken Institute to promote high-impact solutions.

MADRID
(SPAIN)

Strategic alliances with IE University and Telefónica's Campus 42 for training, innovation, and global capacity building.

DOMINICAN REPUBLIC
(CARIBBEAN REGION)

A network of strategic partners that advances projects, knowledge exchange, and regional cooperation.

ISRAEL
(MIDDLE EAST)

Technical immersion missions to explore world-class social and technological innovation ecosystems.

Sustainable and scalable impact.

THE ARCHITECTURE OF OUR IMPACT

THE ARCHITECTURE OF OUR IMPACT

The technical capacity to Think and the conviction in one’s heart is just the starting point.

So that knowledge does not stay on paper and empathy is not diluted into good intentions, the Good+Tank demands perfect coordination.

We have designed a sequence of 5 pillars:



1. WE IDENTIFY TRENDS AND THOSE WHO REDEFINE THE FUTURE

We read the present strategically to anticipate emerging signals, spark fundamental debates, and position key issues for development.

From this perspective, in 2025 we adopted **two complementary approaches:**

1. WE RECOGNIZE TALENT BEFORE IT IS VISIBLE

We identify and boost emerging talent: the youth, leaders, and voices that are already driving positive impact in their regions. We bet on those who promote positive change in their environments, even when they are not at the center of the conversation.

2. WE DETECT TRANSFORMATIONS THAT REDEFINE THE PRESENT

We go beyond trends to recognize the issues and changes that are reshaping society. We promote conversations that broaden the scope and provide perspective, context, and understanding amidst the noise.

1.

HOW TO BUILD THE CONVERSATIONS THAT MATTER



SAIRA SAMUR
Independent consultant on economic and political issues

“The difficult conversations begin with the courage to name challenges before they become inevitable.”

WE IDENTIFY when public language has not yet deciphered the present, when a subject has yet to dominate headlines and signals are dispersed — an economic figure, a local conversation, a geopolitical movement, or a technological breakthrough — someone must be able to connect the dots before everyone else.

That is precisely what I have valued most in my experience working with the Innovation for Development Foundation. From the outside, many imagine that a think tank is a technical document factory. From the inside, the process looks more like a constant reading of one’s surroundings: observation, conversations, contrasting evidence, and above all, critical thinking.

Identifying trends demands asking the right questions before they become commonplace; questions that bring knowledge to bear on subjects that are relevant, perhaps even politically uncomfortable, but always backed by evidence.

1. WE IDENTIFY



GOOD PEOPLE, LEADING GOOD THINGS.

We believe in the youth as a **promise for the future,** acting from the present.”

Young leaders that come with initiatives, questions, local understandings, and above all, the will and determination to serve their communities.

Our value proposition lies in identifying valuable young people in contexts that others ignore.

THE DREAMERS & MAKERS HAVE 4 SUPERPOWERS

01. CREATORS, NOT SPECTATORS:

The vast majority entered the program while leading their own projects. Accustomed to making difficult choices, they demanded spaces for strategic acceleration, not theoretical classrooms.



02. SOLUTIONS WITH LOCAL ROOTS:

Their initiatives are not generic, armchair ideas. They are precise responses tailored to the problems they face in their neighborhoods and communities.



03. THE INVISIBLE WEIGHT OF LEADERSHIP:

Shouldering a community's problems takes a heavy, silent toll. We detected the urgent need to give them the tools needed to protect their mental health and make their impact sustainable

04. NETWORKS READY TO SCALE:

While they already lead in their local communities, we saw an opportunity to help them make the final leap: passing from informal meetings to the consolidation of alliances and means of enduring cooperation.

Dreamers and Makers identifies leaders where they are already acting

LEADING VOICES

“A leader does not simply stand up to give instructions, but must listen to and connect with others”



María José Gutiérrez
Dreamer & Maker
/ 2nd generation

That helped me identify a problem: we see leaders as if their path were perfect, and they don’t show their vulnerabilities. Understanding this gave me the tools to create my project and help other young people to say: ‘I can also do this’.

Watch video

2. WE BOOST DEBATES ACCESSIBLE TO ALL

We provide access to conversations and debates, academic settings, experiences, and select topics, with a mission to democratize knowledge.

In 2025, we proved that a powerful idea or rigorous conversation can become a much greater movement when placed in the right setting

2. WE BOOST

Collective thought
THINKLABS

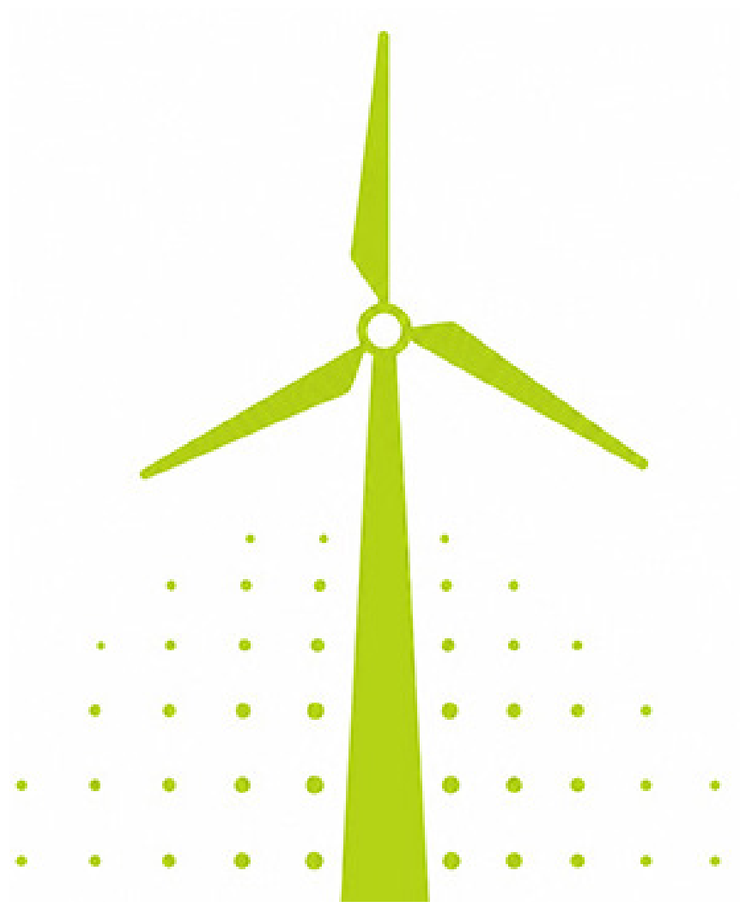


We exchange perspectives to engage in rigorous dialogue on a range of topics, ranging from country risk and the collective memory of COVID to Colombia's democracy and macroeconomic conditions, starting conversations to facilitate a deeper and more purposeful understanding of present realities.

30 Events for deep analysis

+1.300 Participants in high-level debates.

Collective action
FORO SMART ENERGY



The Smart Energy Forum was the most ambitious manifestation of this principle: we gathered nearly 600 people to reflect on the energy transition, not just as a technological roadmap, but also as an ethical, social, and regional agenda. During the forum we highlighted solutions, actionable proposals, and courses of action to transform local realities and the challenges that we now face as a society in terms of energy. This conversation, which in other contexts remains reserved for sectoral experts, was opened to all those interested in participating with intelligence and purpose.

+600 Participants in the Smart Energy Forum

2. WE BOOST
Collective memory
PUBLICATIONS

We transformed complexity into accessible and shared knowledge, providing technical and geopolitical analysis relevant to the topics that define the agenda.

3 **publications with in-depth analysis**



Click to view

LEADING VOICES



> “In the ThinkLabs, we found a privileged setting to set the guidelines for new public policy”

They provided the debating floor where universities, students, and some of the world’s most important thinkers could meet to build solutions together. Only the sum of these efforts can truly allow us to achieve the change our society demands.

Manuel Esteban Acevedo Jaramillo
Rector, University of Applied and Environmental Sciences

Watch video

2. WE BOOST FROM THE PILOT TO A DISTINCT PEDAGOGICAL MODEL



We went from a powerful formative experience to a **systemic intervention** with its own theory of change, modules, indicators, and expected outcomes.

The second cohort of 2025 consolidated itself as a **scalable prototype,** following a distinct methodology for assessment, monitoring, and evaluation.

PURPOSE OF THE PROGRAM

To strengthen capacities for leadership, innovation, and impact, thereby boosting social projects across all of Colombia.

128 PHASE I LEADERS → **18** PHASE II PROJECTS

2. WE BOOST FROM THE PILOT TO A DISTINCT PEDAGOGICAL MODEL



HOW THE DREAMERS RATED THE PROCESS: A STRUCTURAL CHANGE

87%

Ownership of Purpose

92%

Emotional Management

83%

Transition to Implementation

2. WE BOOST

THE METHOD BEHIND TRANSFORMATIVE SOCIAL INNOVATION

Adapting global solutions to achieve real local changes.

Dragon Dreaming

Purpose and collaborative design

Human Development

Holistic evolution along 5 dimensions

SOCIAL TECHNOLOGY: MIST

Theory U

Adaptive leadership

Collective Impact

Architectur of change

Stoic Philosophy **Golden Circle** **Collective Purpose**

2. WE BOOST

THE METHOD BEHIND TRANSFORMATIVE SOCIAL INNOVATION

Adapting global solutions to achieve real local changes.

THE HUMAN COMPASS

Human Development Goals

Organize the holistic development of each participant along five key dimensions: being, thinking, interacting, collaborating, and acting.



Stoic Philosophy

Grants discipline to perception, integrity to action, strength before adversity, and the capacity to turn obstacles into opportunities for growth.

Golden Circle

Places purpose as the central axis around which young leaders can connect their life stories to the real transformations they want to drive in their communities.

2. WE BOOST THE LEADER'S DEVELOPMENT PATH

> “A pedagogical route designed to shift from vision to action at the local level.”

Self-understanding, purpose, and cooperative leadership



Systemic thinking, co-creation, and social innovation

Measuring impact, sustainability, and scalability

01 DREAMERS

92%

IMPROVED EMOTIONAL MANAGEMENT

The development of the self is not a pedagogical luxury; it is necessary for leadership.

- **87%** reported clarity of purpose.
- **88%** strengthened their cooperative leadership.

02 MAKERS

78%

SYSTEMIC AND LOCALLY ROOTED VISION

They went from “having an idea” to understanding the system.

- **72%** recognized co-creation with their communities as essential to mapping stakeholders and designing relevant solutions.

03 96%

DESIGNING INDICATORS

“From "doing good" to structural thinking.”

- **83%** developed structured sustainability models, incorporating alliances and scalability into their vision.

2. WE BOOST THE DEVELOPMENT OF SOCIAL MATURITY

70% of young leaders deeply reassessed their original initiatives after passing through our model.







32%

48%

22%

We ensured that the projects at the **ideation** stage (32%) quickly matured towards **implementation** (48%) and even geographic **scaling** (22%).

LEADING VOICES

> **"Social innovation does not stem simply from a good idea; it demands constant engagement with one's local community"**



Joshua Aguilar
Youth Secretary of Galapa, Atlántico

Through the methodology, from inspiration to structuring, we understood something critical: a social innovation initiative does not stem simply from a good idea. It demands constant engagement with one's local community, collaborative work, and above all, centering the development of our citizenry, which is to say our youth.

Watch video

2. WE BOOST METHODOLOGICAL RIGOR TO STRENGTHEN SOCIAL IMPACT



MARÍA VICTORIA ANGULO
Former Minister of Education

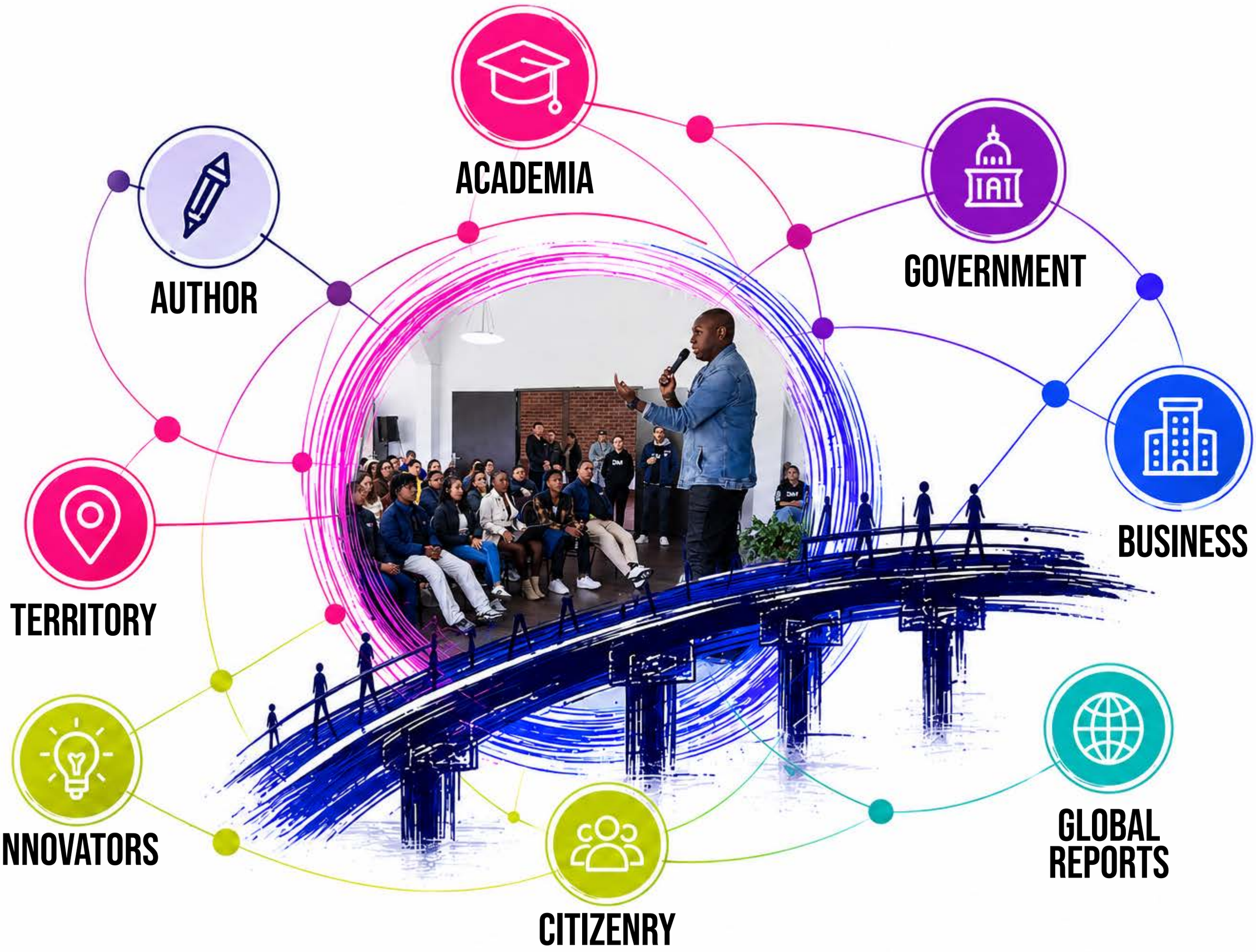
An external reading of the Methodology for Transformative Social Innovation (MIST) embraced by the Innovation for Development Foundation for the Dreamers & Makers program.

"The value of MIST lies in transforming an aspiration for social transformation into an educational architecture that is explicit and subject to evaluation."

I have dedicated much of my career to the design, implementation, and evaluation of educational policies and programs. This experience has allowed me to recognize a recurring tension in initiatives directed towards youth leaders. Some have an enormous capacity to awaken enthusiasm, purpose, and commitment, but are insufficiently structured to transform those motivations into viable projects. Others, by contrast, develop technical skills and monitoring systems, but ultimately lose sight of the leaders' personal development, their capacity for agency, and their relationship with the communities they hope to impact for the better.

The Methodology for Transformative Social Innovation (MIST) adopted by the Innovation for Development Foundation seeks to respond to that tension. Its main strength lies in combining, within a single formative path,

3. WE CONNECT CONSISTENCY BETWEEN BEING AND DOING





WE BUILD BRIDGES BETWEEN SECTORS

The Think Tank at I+D builds bridges between stakeholders that rarely meet in the same setting: authors and their audience, academics and decision-makers, experts and citizens who want to understand them in order to enrich the conversation, foster change, and strengthen the social fabric.

Our Innovation Labs are the juncture where Thinking and Doing meet: In them, academic rigor, the energy of Dreamers & Makers, and entrepreneurial vision converge around a common ecosystem to co-create solutions in a scholarly and purposeful manner.

3. WE CONNECT

CONVERGENCE 2025



INTERGENERATIONAL

We believe that the best ideas are born when those who have traveled the path meet with those who are just beginning. **Intergenerational conversation** is part of the architecture of our events, allowing seasoned leaders and young ones to meet as interlocutors and protagonists in settings like: Pizza and Politics, ThinkLabs, Innovation Labs, and our Smart Energy Forum.



INTELLECTUAL

We have supported the intellectual work of many authors, taking their ideas to those who may apply them, use them, and take them to the next level, while creating spaces for dialogue that build and strengthen our society.



INTERSECTORAL

Our events enabled academia, private businesses, civil society, and the government to share a common space, facilitating the exchange of ideas, forging connections, allowing the creation of alliances, and strengthening a 360° perspective regarding the challenges and tensions that face us as a society as we seek solutions that enable progress.



TERRITORIAL & GLOBAL

Our events unite Colombia and its regions through the speakers, guests, and topics that we bring to the table. We build bridges between local communities and the nation, and between the nation and Latin America, so that each perspective may find its place in the debate and help to build a joint knowledge agenda that belDNAs to everyone.

3. WE CONNECT



Innovation Labs

The venue where strategic reflection **yields tangible impact.**

During the Smart Energy Forum, we saw academic rigor, the energy of our Dreamers, and the vision of our business leaders converge around purposeful, **sustainable solutions.**

2025 STRATEGIC ASSET

Cross-sector co-creation for territorial challenge

3. WE CONNECT

LEADING VOICES

“These sorts of events are well and truly worth it.”



Isabel Pulido
CEO of NanoFreeze

I think that events like the Smart Energy Forum offer enormous value to startups like NanoFreeze, because they gather the right people within very relevant companies in the sector — energy and oil, in this case — which can translate into very meaningful business opportunities for a company like ours.

In my case, I was able to connect directly with key

LEADING VOICES

“Connecting global strategy with youth innovation: that fusion between thinking and doing is the true mark of the Foundation.”



Patrick Beary
Bruce H. Bailey Senior Director of Strategic Partnerships_ CornellAtkinson

It was truly a privilege to participate in the Smart Energy Forum: Transitioning to the Energy Future, and I want to thank the Innovation for Development Foundation for inviting me. What most struck me was the caliber of

Watch video

3. WE CONNECT



FROM PROGRAM TO NETWORK

500+
LEADERS CONNECTED

89%
SESSION RETENTION

78%
POST-PROGRAM CONNECTIONS

65%
LOCAL COLLABORATION

A COHORT ENDS. A COMMUNITY REMAINS.

In 2025, Dreamers & Makers transformed from a mere annual program into a broader infrastructure for national impact. **Our I+D Community** welcomes all of the young leaders who have joined us, those who were not selected for the program, and the beneficiaries of our D&M initiatives. **We are a virtuous cycle of social innovation, fueled by mentors, trainers, opportunities, and experiences.**

3. WE CONNECT FROM PROGRAM TO NETWORK



THE VALUE OF EACH YOUNG LEADER IS AMPLIFIED WHEN THEY CONNECT.

True value lies not just in each young leader, but also in what happens when they recognize each other and build a network for support, collaboration, and purpose beyond the classroom.

In a country where many leaders work in isolation, building a network of peers is a tool for resilience. **It is not a mere emotional benefit, but the technical infrastructure that sustains change.**

> We understood that **impact** does not scale so lely through the strength of an initiative, but through the **network** that sustains it.

3. WE CONNECT

LAYERS FOR STRATEGIC TRACTION



Training & Opportunities

- ✓ **38 training** opportunities (Masterclasses/Courses).
- ✓ **Exclusive access** to the Kofi Annan Young Leaders Prize.
- ✓ **Fundación Carolina** Scholarships and Libra Philanthropies' Democracy Cohort.



Visibility & Media

- ✓ **12 episodes** of the D&M podcast and presence in Colombian media, including Semana, Dinero, and RCN.
- ✓ **We bring voices** from all regions of Colombia to bear on broader public deliberation.



Paths for Growth

- ✓ **Recruitment opportunities,** university-level internships, and participation in the Enactus National Expo.
- ✓ **Dreamers & Makers** as a direct path to employability and impact.

3. WE CONNECT

HIGH-LEVEL AGENDAS

The Dreamers & Makers experience expanded beyond national borders in 2025.

Missions:
Washington D.C., New York, Madrid, and Tel Aviv.









ALLIES

BID Banco Interamericano de Desarrollo
FMI Fondo Monetario Internacional
Georgetown University
Milken Institute
Concordia Summit
ie University
McCain Institute
Campus 42 BOG
Banco Mundial

ISRAEL TECHNICAL MISSION 2025

8 DAYS

16 LEADERS

SOCIAL ENTREPRENEURSHIP

INNOVATION AND GLOBAL ECOSYSTEM

8-day technical mission in Israel focused on social entrepreneurship for 16 community members, connecting local talent with the world's most dynamic innovation ecosystem.

3. WE CONNECT

HIGH-LEVEL AGENDAS

The Dreamers & Makers experience expanded beyond national borders in 2025.

Missions:
Washington D.C., New York, Madrid, and Tel Aviv.









I+D STRATEGIC ALLIANCE 2025

“Libra Philanthropies & Democracy Cohort”

Great transformations require global allies. In 2025, I+D consolidated a high-level strategic alliance with Libra Philanthropies, integrating our ecosystem with international impact networks. This connection is more than mere institutional backing; it is the architecture that allows us to guarantee that Colombian talent has direct access to the world’s opportunities.

Watch video

3. WE CONNECT

STRATEGIC PARTNERS:

ALLIANCES THAT ADD VALUE



1. Cutting-edge academic alliances

Universidad de La Sabana

Consolidation of an agenda for strategic collaboration as an academic ally for the joint design of Innovation Labs and events to foster leadership and knowledge exchange.

FIU | FLORIDA INTERNATIONAL UNIVERSITY

Signing of a strategic agreement to develop and publish, during 2026, the Colombian chapter of the prestigious Index of Bureaucracy.

Cornell University
Atkinson Center for Sustainability

Enhanced technical and academic cooperation through their strategic participation in the Smart Energy Forum: Transitioning to the Energy Future.

3. WE CONNECT



STRATEGIC PARTNERS:

ALLIANCES THAT ADD VALUE

2. International Cooperation and Immersion

iie The Power of International Education

COLUMBIA
COLUMBIA UNIVERSITY
IRVING MEDICAL CENTER

Formalization of a global alliance to engage Columbia University Fellows in technical support missions, contributing a direct international perspective to I+D initiatives.

CONCORDIA
ANNUAL SUMMIT | NEW YORK

Consolidation as a Programming Partner of the Concordia Annual Summit in New York, paving the way for the active participation and global visibility of our Dreamers & Makers.

3. WE CONNECT

STRATEGIC PARTNERS:
ALLIANCES THAT ADD VALUE



3. Sustainability and Future of the Ecosystem

fondo
Puentes de Caña
Impulsando "Saltos Transformativos"

Key strategic alliance that secured and consolidated the structural and methodological foundations of Dreamers & Makers Phase IV, to be implemented in 2026.

4. WE PUBLICIZE KNOWLEDGE

knowledge
knowl·edge, noun.

1. La facultad humana para comprender la realidad, interpretar información y adquirir habilidades a través de la razón y la experiencia. No es solo acumular datos, sino procesarlos y darles un significado que permita tomar decisiones y resolver problemas.

Broadening the reach of the

ideas, debates, and leaders

that add value to our country

In 2025, we opened spaces so that rigorous conversation, relevant analysis, and impactful voices can go ever farther.

4. WE PUBLICIZE

LEADERS AND AMPLIFY THEIR VOICE

DREAMERS AND MAKERS

Annual I+D Forum 2025

“The Caribbean saw progress from afar, because opportunities didn’t reach the region. The I+D Foundation became the bridge that brought young people like me from there to Bogotá, connecting us with the whole country. Being seen at the Forum proved that the country can also be built from here.”



MARÍA JOSÉ CHARRIS VIZCAÍNO

Leader of the Caribbean and Insular Hub at the Innovation for Development Foundation

“Representing Santo Tomás and the Atlántico Department more broadly was a way of proving that innovation is born in Colombia’s regions, from those of us who have seen local challenges up close and work daily to transform them. I proved that from Escuadrón Bacano we are also producing knowledge, leadership, and answers for the country.”



CAMILO ACOSTA MESA

From la Bacanería – Santo Tomás, Atlántico

“I didn’t just come to participate, but to bring solutions from my region. From the “páramo” highlands in Santander we showed that protecting “frailejones” is protecting water and the foundation of the energy transition. At HERA, my region doesn’t simply participate: it decides and builds the country.”



JUAN SEBASTIÁN ROJAS SOLANO

Santander



NATALIA VALENCIA

1st Generation
Dreamer & Maker

Watch video



ANDRÉS KROHNE

2nd Generation
Dreamer & Maker

Watch video

4. WE PUBLICIZE

LEADERS AND AMPLIFY THEIR VOICE

DREAMERS AND MAKERS

Rising Global Leaders – Democracy Cohort / Annual I+D Forum

“The most valuable aspect of belDNAing to the Democracy Cohort for Rising Global Leaders has been the extraordinary people I’ve met. Sharing my time with young people that are driving change in their communities around the world has allowed me to build friendships, broaden my perspective, and learn from experiences very different from my own. The conversations I’ve had with this community and with seasoned mentors have proven to me that leadership grows when we connect with others who share our desire to make a positive impact.”

“Being a part of the I+D Annual Forum allowed me to closely understand the conversations that are defining the future of our country in areas like the energy transition. Listening to experts, leaders, and decision-makers was an inspiring experience, but also gave me the confidence to trust more in my own ideas and understand that young people have a lot to contribute in the face of Colombia’s great challenges.”



ISABELA ARCHBOLD CÁRDENAS

Founder and President of Granitos de Arena Colombia / Founder of Pragma Radar / Bogotá, Colombia

“Bringing Buenaventura with me to the I+D Annual Forum was more than a strategic moment. For me, it meant positioning Afro-Colombian leadership on the global stage as an active source of opportunities, promoting my region as not just a place of rich biodiversity but also a source of human capital, capable of developing the ideas and projects that will dominate the future, presenting us to the broader world as an integral and indispensable ally in the tables where decisions are made.”



ISABELLA RIVAS CÁRDENAS

Puerta Grande de Colombia, Buenaventura.

5. WE RECOGNIZE

LEADERS OF ALL KINDS UNITED BY A STANDARD OF EXCELLENCE

Recognition is a strategic decision that identifies and publicizes the leaders who drive initiatives producing public value, sustainability, and social impact. The achievements of our network reflect an ecosystem that boosts its talent and connects it with global opportunities.

G-2 // PUBLIC LEADERSHIP



Andrés Krohne

NAPOLITAN VICTORY AWARDS

Youth Leadership Award: International prize for Ibero-American youth leaders under 30.

- WASH ACADEMY OF POLITICAL ART

G-2 // NETWORKING



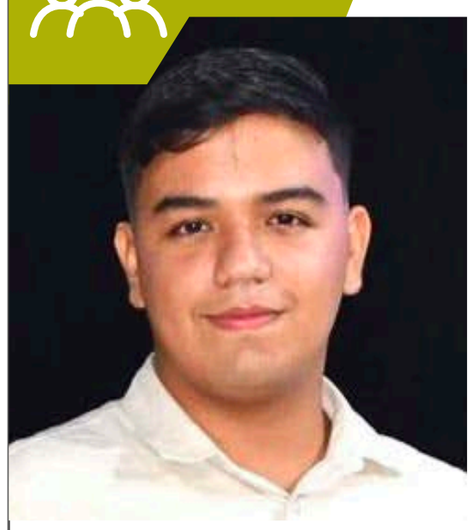
Isabella Rivas

RISING GLOBAL LEADERS

Opportunities for inter-cultural collaboration to promote high-impact initiatives

- LIBRA PHILANTHRROPIES

G-1 // SOCIAL IMPACT



Santiago Vargas A.

ERES VISIBLE AWARDS

Recognition of service in favor of community transformation and the construction of social fabric.

- SOY FEMENINDA FOUNDATION

G-2 // CITIZENSHIP



Isabela Archbold

RISING GLOBAL LEADERS

Democracy Cohort: Program focused on civic leadership and active citizenship.

- LIBRA PHILANTHRROPIES

G-1 // PEACE



Roxana Mendoza

ACCELERATING PEACE

Growth of social entrepreneurial initiatives through alliances with the private sector.

- PASOS LIBRES FOUNDATION

G-1 // ESTRATEGY



Maria Jose Charris

ACCELERATING PEACE

Training in Corporate Citizenship and shared value creation for startups.

- PASOS LIBRES FOUNDATION

5. WE RECOGNIZE

LEADERS OF ALL KINDS UNITED BY A STANDARD OF EXCELLENCE

Recognition is a strategic decision that identifies and publicizes the leaders who drive initiatives producing public value, sustainability, and social impact. The achievements of our network reflect an ecosystem that boosts its talent and connects it with global opportunities.

G-1 // CITIZENSHIP



Sharon Marroquín

VOCES CREDICORP

Social responsibility initiative for leadership and civic participation.

- HOLDING CREDICORP

G-1 // CULTURE



Maria Jose Perez C.

EL NOGAL FOUNDATION PRIZE

Civic Culture Category: Recognition of young agents of change in Colombia.

- EL NOGAL FOUNDATION

G-1 // DEMOCRACY // SOCIAL INNOVATION



Osmary Jaimes O.

IAP HARVARD UNIVERSITY

Ethics and Democracy: Deepened understanding of ethics and global leadership at Cambridge.

- BOTÍN/ROCKEFELLER FOUNDATIONS

FUNDACIÓN CAROLINA SCHOLARSHIP

Academic mission in Spain for the development of competencies related to local leadership.

- ICETEX/UU. POLITÉCNICA DE MADRID

G-2 // INFLUENCE



Luisa F. Lopez

FORBES 30 UNDER 30

Annual list highlighting the most influential young leaders transforming society.

- FORBES MAGAZINE

RED I+D // TECH



Sebastian Rodriguez

TICAL CONFERENCE

Cooperation and knowledge exchange for tech leaders in the region.

- RENATA NETWORK

+ 55

Human Development Review / 2025

INNOVATION FOR DEVELOPMENT FOUNDATION

2025 IN FIGURES

"The I+D Foundation connects knowledge, leadership, investment, training, and community-level action to drive sustainable impact."

DO PILLAR (COMMUNITY-LEVEL ACTION)

NETWORK RESULTS

INFRASTRUCTURE AND BASIC NETWORK

128 Young leaders participated in **Stage I of Dreamers & Makers 2025**, becoming a seedbed of changemakers within the Foundation.

18 Leaders moved on to **Stage II,** consolidating mature high-impact projects.

32 Colombian departments and **96 municipalities** saw the active presence and reach of the D&M program.

34% Of participants reported affiliation with a **specific ethnic group.**

118 Young leaders were fully assessed as part of the program's **rigorous baseline.**

DEVELOPMENT AND STRENGTHENING OF THE BEING/DOING COMPONENT

92% Of the cohort verifiably improved their **capacity for emotional management.**

88% **Reported a significant** increase in their confidence as cooperative leaders.

87% **Successfully concluded** the process with absolute clarity about their life purpose.

78% **Enhanced their capacity for systemic** thinking and critical analysis of their regions.

72% **Actively co-created** with their local communities or incorporated this strategic approach.

INNOVATION FOR DEVELOPMENT FOUNDATION

2025 IN FIGURES

"The I+D Foundation connects knowledge, leadership, investment, training, and community-level action to drive sustainable impact."

DO PILLAR
(COMMUNITY-LEVEL ACTION)

NETWORK RESULTS

MODELS, METRICS, AND APPROACH OF THE INITIATIVES

51,4% Of projects were focused on **public value** creation and political participation; 35.51% on social entrepreneurship; and 13.08% on environmental sustainability.

96% **Developed robust capacities** to design and apply their own impact evaluation indicators.

83% **Concluded the program** with sustainability models that were either well-structured or in an advanced stage of development.

70% **Made significant** adjustments or deep pivots to their starting initiatives.

65% **Engaged in organic** cooperation with other makers in their regions of



67 youth council members, earning 12 thousand votes.

*** More than 120** young leaders formally joined our national network, with **78%** of them maintaining active links after their program. The I+D community led **38 training events**, produced **12 episodes of the D&M podcast,** and led a technical mission to Israel with **16 outstanding leaders.**

+ 57

Human Development Review / 2025

INNOVATION FOR DEVELOPMENT FOUNDATION

2025 IN FIGURES

"The I+D Foundation connects knowledge, leadership, investment, training, and community-level action to drive sustainable impact."

THINKING (INFLUENCE AND IMPACT ON THOUGHT)

IMPACTING THE AGENDA

EVENTS FOR BROAD ENGAGEMENT AND UNDERSTANDING

+600

Leaders and experts actively participated in the Smart **Energy Forum.** Not only did they attend, but they also heard international speakers and witnessed debates on energy policy, green investment, and clean technologies that usually take place behind closed doors.

1.300

People attended **ThinkLabs** over the course of the year. Through **+30 tailor-made spaces**, we prioritized the production of collective understanding and the exchange of contrasting arguments in real time over the mere presentation of facts and

SCALABLE INTELLECTUAL ASSETS

+25

Podcast episodes released, consolidating a dynamic archive rich with stories, analysis, and lengthy debates that break the geographic and temporal barriers of traditional in-person formats.

Analytical publications for free and open circulation, structured as urgent conceptual tools for decision-makers, journalists, and academics.

INNOVATION FOR DEVELOPMENT FOUNDATION

2025 IN FIGURES

"The I+D Foundation connects knowledge, leadership, investment, training, and community-level action to drive sustainable impact."

THOSE INVITED TO BUILD WITH OUR DNA

Juanfe Foundation · Woman Working for the World Forum

Co-creation that placed the Foundation at the epicenter of female leadership and purposeful innovation, featuring a joint opening, cocktail reception, and panel discussions.

Digital Transforma 2025

Integration with the digital innovation ecosystem, connecting the ideas underlying I+D with communities focused on business transformation, startups, and the digital economy.

Universidad de La Sabana · Fuerza y Verdad Event

Strategic alliance with the School of Government to structure one of the best-attended political and academic debates of the year, with the presence of Iván Duque and global academic Karthik Ramanna.

ThinkLab Dominican Republic · Innovation and Rule of Law

A key internationalization milestone through which I+D exported its analytical methodology to the Caribbean, showing the value and methodological transferability of its

ALLIANCES THAT BROADEN CAPACITIES

"The quantitative and qualitative balance of 2025 confirms that I+D has transitioned from a series of isolated initiatives into a robust development infrastructure."







THANK YOU

TO EVERY PERSON

that has been part of

THIS VISION:

donor, fellows, mentors, speakers, youth leaders, staff, advisors to believe that it is possible to build a better future and for making every effort count."

believe in the power of ideas, people; in the capacity to es and build from them to transform great challenges into opportunities for development.







HUMAN DEVELOPMENT REVIEW

Social Impact Report | 2025

INNOVACIÓN PARA EL DESARROLLO

FIMASD.ORG

FIMASDORG

FIMASD_ORG

Innovación para el Desarrollo

FIMASD_ORG

FIMASD_ORG